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News Release

FOR IMMEDIATE RELEASE

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1000 Islands Region Hospitality Expo set for June 4: Tourism-related businesses invited to attend

Alexandria Bay, New York — 1000 Islands regional tourism-related businesses and front-line staff are invited to attend the 2008 Hospitality Expo & Boldt Castle Open House, to be held Wednesday, June 4, 2008, 10:00 a.m. to 2:00 p.m., at the Boldt Castle on Heart Island. The Expo and Open House is hosted by the 1000 Islands International Tourism Council and the Thousand Islands Bridge Authority.

In addition to seeing the latest improvements to Boldt Castle, other businesses will exhibit during the Expo, sharing information about their attraction, event or service with attendees. Each exhibitor has a great story to tell as we enter the 2008 season.

According Tillie Youngs, special projects manager for the TI Council, the Hospitality Expo will also feature an informative presentation on customer service. “Front-line staff who learn more about what the region has to offer, as well as improve their communications skills for better customer service, can contribute to increased sales and extended overnight stays in our region. We encourage businesses to send their employees that have direct contact with customers to this free event.”

The Hospitality Expo and Open House , lunch, and boat transportation to the event is free to registered attendees, and is a great opportunity to network with other business operators and front-line staff. Transportation will be provided by Uncle Sam Boat Tours in Alexandria Bay, New York, Clayton Island Tours, Clayton, New York, and Rockport Boat Line in Rockport, Ontario. Reservations, as well as information about times and locations for boat transportation, can be made by calling the TI Council at (800) 847-5263 (toll-free) or (315) 482-2520 (local), or by e-mailing Tillie Youngs at tillie@visit1000islands.com. Reservation deadline is May 30.

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