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## News Release

FOR IMMEDIATE RELEASE

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### **The New York Detour Arrives 23-day, 2,000 mile journey rediscovering the "real" New York State swings through the 1000 Islands Region June 14, 15 and 16, 2006**

It's full-speed ahead as the New York Detour rolls into the 1000 Islands Region this June 14, 15 and 16 as part of the 2,000-mile statewide odyssey from Niagara Falls to Montauk that is reinventing freestyle travel and celebrating the Empire State like never before.

From June 7 to 29, the New York Detour, and host/travel writer Bruce Northam, will utilize all modes of transportation, including kayak, horseback, car, canal barge, train, trolley, antique speedboat, limousine, pogo stick, horse-drawn carriage, subway, parachute, glider, motorcycle and foot, through scenic countrysides, backroad villages, busy downtowns and on waterways as he discovers offbeat landmarks and unearths unsung heroes of all ages. Accommodations will include camping, shacking with locals and five-star luxury.

Northam, a native New Yorker and author of three books including "Globetrotter Dogma," has visited more than 100 countries. During the "Detour," he'll traverse the state, rediscovering his own "backyard" while visiting the state's unsung heroes and partaking in the activities that make those heroes unique.

In all, the New York Detour will voyage through all of the Empire State's 11 vacation regions as it celebrates attractions and residents while highlighting the many dynamic ways to traverse the state in I LOVE NEW YORK style!

A complete hour-by-hour itinerary of the voyage, in addition to a "Daily Journal" where Northam will report on each day's happenings, is on [www.iloveny.com](http://www.iloveny.com).

Residents and members of the media are encouraged to wander and wonder with Northam as he focuses on the 1000 Islands Region at the following locales:

*Wednesday, June 14*

- Overnight in at Port Lodge in Port Ontario, Oswego County

*Thursday, June 15*

- Morning – Breakfast at The Hometown Diner, in Pulaski, the salmon capital of the world
- 10:00 am - Visit Oswego and board the tall ship *Nina* and talk about maritime history with Captain Dick Pfund who is coordinating the Nina's visit. H. Lee White, Marine Museum, W. First St. Pier, Oswego
- Noon – Lunch at Rudy's, near SUNY Oswego and right on the lake. Famous for its fish, and hot dogs.
- 2:30 pm – Visit Salmon River Falls in Orwell. Bruce will meet with the DEC Salmon River Coordinator.
- Late Afternoon – Arrive at Wellesley Island State Park, Jefferson County, for an overnight in cottages.
- Dinner with TI Council staff, along the river. TBA

*Friday, June 16*

- 8:15 am – Arrive at Blind Bay Marina, catch a boat to Singer Castle in St. Lawrence County, for a tour and visit with the caretaker and staff.
- 10:00 am – Drive to Black Lake for the “Crappie Marathon” fishing tournament.
- Lunch TBA
- 1:00 pm - Visit the Heritage Cheese House Amish products and store. Meet with David O’Neil, owner and cheese maker. 2:00 pm - Head out for the Back Roads
- 2:45 pm – Arrive at Oswegatchie Coffee Co. on Rt. 11. Meet Dr. Robert Saidel. Bruce and Dr. Saidel walk down Main Street to the landmark – a Giant Lifesaver - in Gouverneur
- 4:00 pm – Arrive at the Edwards Opera House, a restored 1800s opera house. Bruce will take part in the preparations for the next night’s show and visit with Brigitte Clark

For more information on the New York Detour, visit [www.iloveny.com](http://www.iloveny.com) or call toll-free 1/800 CALL NYS. For more information on Bruce Northam, visit [www.americandetour.com](http://www.americandetour.com).

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