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News Release

FOR IMMEDIATE RELEASE

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Save the Dates! 1000 Islands Tourism Brochure Swap and Hospitality Expo

Alexandria Bay, New York — The 1000 Islands International Tourism Council announces the upcoming dates for its two annual business-to-business events. However, officials from the TI Council advise attendees who come to both events every year that the dates have been changed.

Brochure Swap and Picnic: Scheduled this year for Monday, May 15th, 11:00am-2:00pm, at the TI Council office, Collins Landing (at the foot of the T.I. Bridge), in Alexandria Bay, NY. Local area businesses and chambers of commerce from Jefferson County, NY and southeast Ontario, Canada, are invited to park in the TI Council's parking lot and exchange their new brochures in a "tailgate" type setting. Last year, over 70 attractions and businesses participated in this event. Businesses should bring up to 2,000 new brochures to exchange. The event is free, and a picnic lunch will be served. RSVP by Thursday, May 11th, by calling 315-482-2520 (local), or 800-847-5263 (long-distance and Canada), or by emailing dale@visit1000islands.com.

Hospitality Expo: A season kickoff event for hospitality managers and staff, scheduled this year for Wednesday, June 7th at Boldt Castle on Heart Island. Look for details soon from the TI Council. However, remember to save this date.

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